NOV 20 1006 25

DA

PTO/SB/21 (09-04) Approved for use through 07/31/2006. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
der the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

		Application Number	09/905,423		
TRANSMITTAL		Filing Date	07/13/2001		
FORM  (to be used for all correspondence after initial filing)		First Named Inventor	Patrick H. Hayes		
		Art Unit	2629		
		Examiner Name	Shapiro, Leonid		
Total Number of Pages in This Submission	6		81230.62US2		

ENCLOSURES (Check all that apply)							
Fee Transmi	ital Form	Drawing(s)		After All	owance Communication to TC		
Fee At	tached	Licensing-related Papers			Communication to Board als and Interferences		
Amendment/	Reply	Petition			Communication to TC Notice, Brief, Reply Brief)		
After F	inal	Petition to Convert to a Provisional Application		Propriet	ary Information		
Affidav	rits/declaration(s)	Power of Attorney, Revocation Change of Correspondence Addres	is $\Box$	Status I			
Extension of	Time Request	Terminal Disclaimer		Other E below):	nclosure(s) (please Identify		
Express Aba	ndonment Request	Request for Refund			y Brief in TRIPLICATE		
Information Disclosure Statement		CD, Number of CD(s)		- retur	n postcard		
Certified Copy of Priority		Landscape Table on CD					
Document(s)	Document(s) Remarks						
Response to Missing Parts/ Incomplete Application							
Resno	onse to Missing Parts						
	7 CFR 1.52 or 1.53						
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT							
	Customer No. 34018	1 1	· · · · · · · · · · · · · · · · · · ·				
-	Greenberg Traurig, LLP				-		
Signature							
Printed name Gary R. Jarosik							
Date N	November 16, 2006		Reg. No.	No. 35,906			
CERTIFICATE OF TRANSMISSION/MAILING							
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.							
Signature	Signature Russian M.C. Fran						
Typed or printed na	ame Ranni Matar			Date	November 16, 2006		

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Hayes et al.	)	Examiner:	Shapiro, Leonid
Serial No.:	09/905,423	)	Art Unit:	2677
Filed:	July 13, 2001	) )	Attny Doc.:	81230.62US2
Title:	System And Method For Using A Hand Held Device To Display Product Information	) ) )		

## **REPLY BRIEF**

Mail Stop Appeal Briefs - Patents Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Appellant hereby submits this Reply to the Examiner's Answer dated November 7, 2006.

This Reply Brief is being filed in triplicate.

The Commissioner is hereby authorized to charge any fee deficiency or credit overpayment to deposit account number 50-2428 in the name of Greenberg Traurig.

<u>Certificate of Mailing</u>: I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class mail, postage prepaid, in an envelope addressed to: Mail Stop Appeal Briefs – Patents, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 16th day of November, 2006.

Donni Moto

## REMARKS

In accordance with 37 CFR §§ 41.41(a)(1) and 41.43(b), Appellant hereby submits this Reply Brief in response to the Examiner's Answer.

It is first respectfully submitted that the Examiner's Answer demonstrates that the rejection of the claims under 35 U.S.C. § 103 failed to consider the claims "as a whole" as is required but instead demonstrates that the rejection of the claims under 35 U.S.C. § 103 was made by impermissibly distilling the claims down to a "gist" or "thrust" which "gist" or "thrust," it is further respectfully submitted, is contrary to that which is actually set forth within the claims when the claims are considered "as a whole." Specifically, the Examiner has asserted that the "Appellant's invention relates to a wide class of devices which communicating on Internet or any similar type of network." (Examiner's Answer, pg. 10). The Examiner then asserted that, within this wide class of devices, "[a]ll of those devices operate in different manners so identifying themselves is necessary in order to retrieve different information from the network." (Id., emphasis added). For this reason, the Examiner concluded that Daum must inherently disclose the subject matter claimed since "it is inherent during interface with a remote device to identify an appliance (portable computer, PDA's, portable telephone) and after that receive the needed information." (Id.). That the rejection was based upon an understanding of the claims that was further distilled down to a "gist" or "thrust" is further evidenced by Examiner's statement that "it would appear that Appellant is trying to reinvent basic Internet communication protocol, that is notoriously well known in the prior art." (Id.).

Turning now the claims, the claims are not generally directed to devices that identify themselves to a network in order to retrieve information but, when considered "as a whole" as is required, are instead directed to systems and methods in which a hand-held device uploads data

to a Web server that functions to identify a different, further appliance to thereby specifically retrieve an electronic document comprising human-readable information in a form for instructing a consumer how to interact with that different, further appliance, i.e., a user's manual for that different, further appliance. Thus, since the rationale provided in the Examiner's Answer in support of the rejection of the claims: a) clearly reflects a distilled interpretation of the claims that is, in fact, contrary to that which is actually set forth within the claims when the claims are considered "as a whole;" and b) relies upon inherent disclosure within the cited references that, while possibly relevant to the Examiner's incorrect, distilled interpretation of the claims, is not relevant to that which is actually set forth within the claims when the claims are considered "as a whole," it is respectfully submitted that the Examiner's Answer itself evidences that the rejection of the claims under 35 U.S.C. § 103 was impermissibly rendered. Therefore, it is respectfully submitted that, contrary to the position taken by the Examiner, it simply cannot be said that the expressly claimed "entering into (or storing within) a hand-held device data that functions to identify a consumer appliance" or "uploading the data that functions to identify the consumer appliance" to thereby retrieve a human-readable document is inherently taught by Daum. For this reason as well as the many additional reasons set forth within the Appellant's Appeal Brief, it is respectfully submitted that the rejection of the claims under 35 U.S.C. § 103 fails to present a present a prima facie case of obviousness and must be withdrawn.

It is further respectfully submitted that the claims must be found to be allowable since the Examiner's Answer continues in failing to clarify how a "diagnostic routine" can be read as being an electronic document comprising human-readable information in a form for instructing a consumer how to interact with one or more controls of a consumer appliance, i.e., a user's manual. As discussed in Appellant's Appeal Brief and not further addressed in the Examiner's

Answer, a diagnostic routine, which must be interpreted as being a sequence of instructions readable by a computer, is the antithesis of a human readable user's manual.

It is still further respectfully submitted that the claims must be found to be allowable since the Examiner's Answer continues to rely upon an incorrect reading of Daum. As discussed in Appellant's Appeal Brief and not further addressed in the Examiner's Answer, Daum simply does not disclose that "diagnostic information" is stored by appliance type and serial number as asserted by the Examiner but instead discloses that "diagnosis information" is so stored, i.e., the results of a diagnostic routine that has been previously executed upon a given appliance.

As particularly concerns claim 23, it is respectfully submitted that the Examiner's Answer fails to address the Appellant's arguments that nothing within Daum can be said to disclose the claimed browser application which reads from memory the data that functions to identify the consumer appliance and which functions to retrieve a user's manual for that appliance from a Web server located at an address which is mapped within the hand-held device to that same data that functions to identify the consumer appliance. Since it is evident that Daum fails to expressly or inherently disclose these specifically recited claim elements, as discussed in the Appellant's Appeal Brief, it is respectfully submitted that claims 23-27 must be found to allowable over the art of record.

As further concerns the rejection of claims 10, 16, and 27, it is respectfully noted that the Examiner's Answer continues to fail to provide any explanation as to how or why one of skill in the art would have been led by the disclosure within Allport to modify Daum to arrive at the expressly recited system in which the data that is used to set-up a remote control to control an appliance is also used to retrieve a user's manual for that appliance from a Web server. Accordingly, it is respectfully submitted that claims 10, 16, and 27 continue to be allowable over

the art of record as a *prima facie* case of obviousness with respect to these claims has never been presented.

## Conclusion

It is again respectfully submitted that the application is in good and proper form for allowance. Such action of the part of the Board is respectfully requested.

Respectfully Submitted;

Date: November 16, 2006

By:

Gary R. Jarosik Reg. No. 35,906

Greenberg Traurig, LLP

77 W. Wacker Drive, Suite 2500

Chicago, Illinois 60601

(312) 456-8449

CHI 56486366v1